

HHCLA LOGO



DOWNTOWN LOS ANGELES COMES TOGETHER TO OFFER A DAY OF PERSONAL GROOMING TO INDIVIDUALS TRANSITIONING OUT OF HOMELESSNESS.

LOS ANGELES, CA- April 10, 2016- BOLT BARBERS™ in downtown Los Angeles hosted a Personal Day of Grooming for Homeless Health Care Los Angeles on Sunday, hosting over 25 men and women who are in process of transitioning out of homelessness and into an improved quality of life.

“Downtown Los Angeles is Bolt Barbers’ home and we want to make a difference by supporting the community’s largest social dilemma.” Said Lynn Roberts, owner of Bolt Barbers™.

The clients were treated to haircuts and styles, as well as a new wardrobe. The women also received makeup application. Volunteers from beGlammed, an on-demand beauty service based out of DTLA, provided the services to the women, and Bolt Barbers staff provided haircuts and beard trims to the men. After the grooming services were finished, clients chose outfits from racks of donated clothing. Their new wardrobe was personally styled by celebrity stylist Tara Swennen, who was recently named one of Hollywood Reporter’s Top 25 Power Stylists of 2015 and dresses clients such as Kristen Stewart and Modern Family’s Julie Bowen for red carpets. Numerous businesses and organizations contributed hair and personal care products.

“We provided transportation, the best barbers and hair and makeup stylists in Los Angeles, and no limits on the amount of clothing they could take. Everyone also received a bag filled with hair and personal care products,” said Ashley Sugarman, Special Events Coordinator for Homeless Health Care Los Angeles.

“It was amazing to see the DTLA Community all coming together to give back” added Sugarman. “The first thing people notice about you is your appearance, and this event was a huge boost for families and individuals who have come so far on their journey out of homelessness. They are starting a new chapter in their lives, and will be able to go to job interviews and join the workforce with the confidence that they are looking and feeling their best. Everybody from our clients to the volunteers left the event with a smile on their face.”

Homeless Health Care Los Angeles, a nonprofit dedicated to helping homeless individuals through a variety of services, education and advocacy, has always been dedicated to improving quality of life, reducing harm and providing a nonjudgmental environment for their clients.

For more information, please contact:

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About Homeless Health Care Los Angeles:

Homeless Health Care Los Angeles (HHCLA) is a community-based organization in Los Angeles, which provides a comprehensive program for any person in need of health, mental health, housing, or quality of life services. These services reduce the impact of homelessness in the communities of Los Angeles County. Since its founding in 1985, HHCLA has helped more than 150,000 homeless individuals. To learn more about Homeless Health Care Los Angeles, or to donate, visit www.hhcla.org.

About Bolt Barbers:

BOLT BARBERS™ opened its first barbershop in November 2009 at The Rowan Lofts, 460 South Spring Street in Downtown Los Angeles. More information is available at www.boltbarbers.com